

The IDEA Worksheet: Fill out this sheet before each project for an individual discussion. Only fill out a new form if your idea or process has changed. Keep the answers simple and to the point. The answers do not need to be in full sentences. You can list them next to the questions as well or put them in your sketchbook. I will expect these to be in your sketchbooks which, will be part of your project research grade.

Intentions / Meaning /Narrative /Concept:

What are you trying to accomplish?

Who is your targeted audience?

What do you expect an audience to get during and after viewing your work?

What is the underlining meaning of your work?

Visual /Craftsmanship Skills:

What materials will you use and why?

What techniques will you use and why?

What composition will you use and why?

What size will it be and why?

How should it be presented and displayed (framed, hanging, methods) and why?

Sketchbook Research (At least 2-3 pages of color sketches):

What particular historical style (s) or movement (s) inspires you?

List at least four artists working in that style or movement:

List other inspirations for your research:

Grading Criteria:

Commitment: Effort /Attitude /Peer Critiques /Completion

* 90 – 100 **A Completed the project: craftsmanship, content, commitment, research excellent**

* 80 – 89 **B Completed the project: craftsmanship, content, commitment, research good**

* 70 – 79 **C Completed the project: craftsmanship, content, commitment, research passable**

* 60 – 69 **D Below Average-incomplete, craftsmanship, content, commitment, research poor**

* 60 & below **F**

Failure to present a completely finished and relevant product at critique